

Mayor's Proclamation



Proclamation

WHEREAS, the first Earth Day was held on April 22, 1970, to acknowledge the fragile and finite nature of Earth's ecosystem and pursue a common goal of a clean and healthy environment; and

WHEREAS, the City's Department of Environmental Services (ENV) and partner agencies have selected the theme for Earth Month 2008, "Earth Month – The Mauka to Makai Connection: Be an Everyday Environmental Hero," with goals to revisit the ahupuaa concept; encourage adoption of simple, water-friendly actions; minimize household non-point source pollution; and protect our precious natural resources; and

WHEREAS, ENV will achieve compliance with the Clean Water Act and conduct National Pollutant Discharge Elimination System public education and outreach programs, and its watershed partners will work together on the Be An Everyday Environmental Hero campaign to raise awareness of the importance of stewardship and pollution prevention with media partners KGMB, KHON, KITV, *Star-Bulletin*, *Midweek*, *Sassy Magazine*, Clear Channel, Salem Media and Cox Radio; and

WHEREAS, ENV will also collaborate on the Earth Day Mauka to Makai Expo with its watershed partners that include the U. S. Environmental Protection Agency, Region 9; State Health, Agriculture, Education, Land and Natural Resources and Transportation departments; Honolulu Board of Water Supply; Ala Wai Watershed Association; Kamehameha Schools; Waikiki Aquarium; Navy Region Hawaii; U.S. Army Corps of Engineers; U.S. Department of Agriculture's Natural Resources Conservation Service; U.S. Department of Commerce's National Oceanic Atmospheric Administration; Hilton Hawaiian Village Spa and Resort; and Waikiki Improvement Association; and

WHEREAS, Lex Brodie's; Geo Tech Solutions, Inc.; KGMB; KHON; and KITV will sponsor the Earth Month Teen Video Contest for intermediate and high schools in priority watersheds and will focus on individual actions, civic responsibility and sustainable behavior changes to minimize polluted runoff; and

WHEREAS, ENV and watershed partners will work to instill community pride and educate, inspire and mobilize thousands of everyday environmental heroes during Earth Month through hands-on activities, such as litter and cleanup projects — including Adopt-a-Stream, Adopt-a-Highway and Adopt-a-Block days — storm drain stenciling, Earth Month Awards, Keiki Water Festival and International Year of the Reef events; and

WHEREAS, ENV recognizes the valuable contributions and environmental stewardship of its sponsors and environmental partners of Earth Month 2008,

NOW, THEREFORE, I, MUFU HANNEMANN, Mayor of the City and County of Honolulu, do hereby proclaim April 2008, to be

EARTH MONTH

in the City and County of Honolulu, and I commend the City's sponsors and environmental partners who are "everyday environmental heroes" and thank them for their invaluable contributions.



Done this 10th day of March, 2008,
in Honolulu, Hawaii.

Mufu Hannemann
MUFU HANNEMANN

